

Blue Screen eased processes of a global company leader in computer accessories. Results: a boost in performance, agility, and efficiency.

CASE STUDY

The adoption of Agile Scrum methodology allowed the client's OutSystems team to build more applications with less resources, and to manage, support and create new solutions for the company. The process of creating peripherals and obtaining feedback became easier and faster.



The company, a global leading provider in computer accessories, selected the OutSystems low-code platform to develop applications able to manage and monitor the process of creating their devices. The team that ran these applications in outsourcing was not flexible enough and did not adapt to the way the company operates. With the methodology implemented by Blue Screen, it was possible to improve and optimize processes and reduce resources, gaining time for new and more strategic tasks.



This company, an intensive user of OutSystems technology, used another team to outsource development build using this platform. The core problems involved a lack of professionals with more Western thinking and a greater flexibility in adapting to the company's culture and working methods.



## **SOLUTION**

Blue Screen's proposal included, among others, the allocation of a full-time team in nearshoring and development options according to project's peak demands. "Blue Screen has come up with a flexible proposal with a number of possibilities that met our requirements", said the Senior IT Manager of the company.

A 6-month experience period was defined, with a single resource dedicated to the application responsible for getting new products to market and product lifecycle management, from concept to commercialization. "Blue Screen's proposal was highly competitive", said the responsible. From there, Blue Screen supported the implementation of the Agile Scrum methodology to all the development team.

The OutSystems low code platform along with the Agile Scrum methodology allowed the company to create new solutions that consolidated features in a number of applications. When the company designs a new product, the whole process, from start to finish, is monitored internally through these applications.



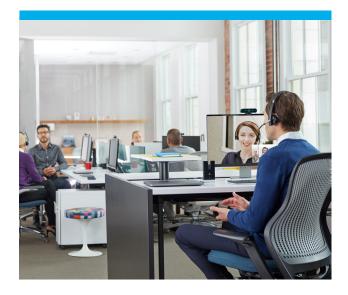
The positive impact of Blue Screen and its team performance and commitment have made the company become "the selected OutSystems partner", highlighted the manager.

The Blue Screen team, with 2 to 4 members, including developers and testers, met the company's needs of managing its more than 80 applications.

Blue Screen was able to acquire full knowledge about the company's business processes and applications to now support its extended OutSystems portfolio.

"Our company has now created about 80 applications with a team of only 3 developers, who not only manage and maintain these applications, but also have time to develop **new ones"**, referred the Senior IT Manager.

Noting that all client's applications support integrations with a wide range of systems, including Workday, Google, Jive, Oracle and Viewpath, among others.



"OutSystems is the key to helping integrate many different data sources and launch products faster. In just two weeks it's possible to develop an app and collect feedback from users", announced the company's Enterprise Collaboration Manager.

"Low-code development is amazing when it comes to accelerating development efforts", he added. "It also enables to get into any of the apps and immediately execute a hotfix".



Blue Screen is an agile software development and system maintenance services company with 20 years of experience operating in international IT markets. Blue Screen's activity extends through the United States, Europe and Mexico providing specialized teams that supports customers in experiencing excellency with integrated global IT solutions.



